



*A Message from the Premier
to
British Columbia Alumni In Asia*

Congratulations on being a graduate of a British Columbia post-secondary institution. As you may know, we have formed an Asia-Pacific Initiative as a way to showcase our province and to strengthen our ties with Asia. This is a great way to build our economic potential, expand business connections and increase our social and cultural understandings.

Our goal is to strengthen BC's ties to former residents, students and individuals who may be interested in British Columbia - as a place to invest, a place to build a career and raise a family, and as an exciting place to visit.

We want to help BC graduates connect with each other, through meetings and events with each other, but also with me and my colleagues when we are in the area.

If you are interested and want to be kept informed about our future trips to Asia, you can let us know by sending an email to BCAlumni@gov.bc.ca or visiting www.bcalumni.ca. We would appreciate hearing from you and knowing about your experiences and your professional endeavours in Asia.

I also invite you to sign up to receive information on some of the forward-thinking initiatives we've introduced that might interest you. For example:

1. The BC-Canada Pavilion at the Beijing 2008 Summer Olympic Games and how to get involved.
2. BC's aggressive Climate Change Action Plan to cut greenhouse gas emissions by 33 % below current levels by 2020 and build a Hydrogen Highway from Whistler to Mexico.
3. BC's efforts to stake out a leadership role in a 21st Century economy that will be powered by both Asia and sustainable, clean technologies.
4. The exciting prospects of hosting the 2010 Olympic and Paralympic Winter Games.

If you would like to help us out and contribute to our discussions, please let us know. Your feedback would be very helpful to us and much appreciated.

Thank you for reading this message. I encourage you to keep in touch.

Sincerely,

Gordon Campbell
Premier of British Columbia
Canada

